

2012 SPACE APPLICATION & CONTRACT

JULY 20, 21 & 22, 2012 @ Gunstock Mountain Resort Gilford, NH

EXPO HOURS

Friday July 20, 10AM-6PM
 Saturday July 21 10AM-6PM
 Sunday July 22 10AM-4PM

THE Lakeside Living EXPO

7 Timberland Drive East Greenbush, NY 12061
 Tel: 518-479-3976 Fax: 518-477-9509 Email: lakesidelivingexpo@gmail.com



WE WISH TO EXHIBIT AT THE 2012 LAKESIDE LIVING EXPO AS FOLLOWS:

Company Name: _____ ★ Describe product / service to be displayed at the Expo
 Address: _____ in 15 words or less (will appear in the Expo Guide).
 City/State/Zip: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____
 Contact Name: _____
 Title: _____

EXHIBIT SPACE RATE INFORMATION & ADDITIONAL CHARGE ITEMS & SERVICES

★ SPONSORSHIPS AVAILABLE - PLEASE SEE THESE OPPORTUNITIES ON OUR WEBSITE ★

LODGE SPACE (8' x 12')	
TENT SPACE (10' X 10')	
1 Booth	\$750
2 Booths	\$1450
3 Booths	\$2100
4 Booths	\$2750
5 Booths	\$3350
6 Booths	\$3950

OUTDOOR BULK SPACE (minimum 250 sq. ft.)
250+ sq. ft. @ \$3.00 per sq. ft.
1000+ sq. ft. @ \$2.75 per sq. ft.
Add a 10' x 10' canopy cover \$150

ADDITIONAL CHARGES	
Electrical (per 500 watts)	\$50
Pipe & Drape per booth (8' tall backdrop & 3' tall sides)	\$35
Table & 2 chairs	\$30
Table linen cover & skirt	\$30
Forklift* \$100 per hour (min \$100)	
(*after July 10th prices are double)	

MOVE IN - Thursday July 19th MOVE OUT - Sunday July 22nd at 4pm & Monday July 24th by 1pm

EXHIBITOR INVESTMENT & PAYMENT OPTIONS - PLEASE COMPLETE

EXHIBITOR INVESTMENT

Space / Sponsorship Reserved \$ _____
 Electrical \$ _____
 Pipe & Drape \$ _____
 Table & 2 Chairs \$ _____
 Table linen cover & skirt \$ _____
 Outdoor 10' x 10' canopy \$ _____
 Seminar \$ _____
 Expo Bag Insert* \$ _____
 Loader / Forklift service \$ _____
 Total Investment \$ _____
 50% Deposit Paid today \$ _____

PAYMENT (CHECK or MASTERCARD or VISA only)

Please find my check enclosed in the amount of \$ _____
 Charge Credit Card number _____
 Expire date _____
 3 digit security code _____
 Cardholder Name _____
 Signature for credit card _____

May we apply the remaining payment to above credit card on 7/1/12

yes no

The reverse of this form must be signed to make this application / contract valid.



CONDITIONS OF CONTRACT and LLE RULES & REGULATIONS

1. Exhibit booths must be staffed at all times throughout the Expo by qualified representatives of the Exhibitor. Exhibitors are also expected to keep their space attractive and clean throughout the course of the Expo. Dumpsters are available for refuse removal and Exhibitors are responsible for this.
2. All charges for exhibit space must be paid in full prior to occupancy by Exhibitor. Booth space that is not fully paid for and occupied by Exhibitor by 9 a.m. Friday July 20th can be sold to another Exhibitor by LLE with no refund.
3. Liability for loss, theft, property damage or destruction and personal injury:
A: Exhibitor hereby waives any and all claims against the Lakeside Living Expo, LLC Management (LLE) their agents or representatives resulting from loss, theft, damage or destruction to its property, or from personal injuries to it, its agents and /or employees.
B: Exhibitor assumes full and complete responsibility for any damage that may occur when moving exhibit material in or out of facility, or destruction of property of others, or exhibitors participating in the Expo. Exhibitor hereby waives any right of indemnification which it may have against LLE, their agents or representatives for any and all claims arising from exhibiting at the Expo.
4. The Exhibitor must provide proof of adequate commercial liability insurance against claims for personal injury, death or property damage occurring upon, in, or about the Expo premises with a limit of not less than \$1,000,000 each occurrence. Said insurance shall also provide coverage with respect to Exhibitor's obligations hereunder relative to indemnification. Certificates of insurance must be filed with LLE no later than June 15, 2010. Without this proof LLE management cannot allow an Exhibitor to participate.
5. Space contracted by the Exhibitor may not be sublet without the prior written permission of LLE. The Exhibitor may not distribute literature or promotional material from a third party without the prior written consent of LLE.
6. The Exhibitor agrees to abide by all regulations and rules adopted by LLE in the best interest of the Expo, and agrees that LLE shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the Expo.
7. The Exhibitor may use the Lakeside Living Expo logo to promote only his/her participation at the Expo.
8. LLE reserves the right at any time to alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in LLE opinion, their conduct or presentation is objectionable to other Expo participants and/or attendees.
9. The Exhibitor agrees to confine his/her presentation to within the contracted space only, and within the maximum height set by the Expo rules and regulations (8' back wall and 3 foot side walls) unless approved by LLE in writing).
10. All goods shipped to the Expo must be prepaid and clearly marked with the name of the Exhibitor and the number of the booth location. LLE assumes no responsibility for loss or damage to goods before or during the period of the Expo, or after its closing.
11. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Expo, but must remain intact until after the closing hour of the last day of the Expo. The Exhibitor also agrees to remove his/her exhibit, equipment, and appurtenances from the Expo venue by the final move out time (unless prior written approval has been granted by LLE), or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
12. LLE reserves the right at its sole discretion to change the date or dates upon which the Expo is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, LLE shall not be liable in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any cause whatsoever beyond the control of LLE.
13. LLE reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Expo rules and regulations, in which case the Exhibitor shall forfeit as liquidation damages all space rental payments made by him/her and any further occupancy of such space.
14. The Exhibitor agrees to observe and abide by all arrangements and agreements between LLE and venue management.
15. LLE reserves the right to alter or change the space assigned to the Exhibitor. No part of any exhibit or any signs relating therefrom, shall be pasted, nailed or otherwise attached to the walls, doors, etc. without the written approval of LLE and in any way as to deface same, damage arising by failure to observe these rules shall be paid by the exhibitor. Exhibitors must use measures to protect the venue buildings, exhibit booth partitions, tables, chairs, wall columns, ceilings and floors from all damages. The Exhibitor will be held responsible for any charges by the venue for any damage to their equipment, building, ground, or for clean-up caused by paint, grease, oil, or excess debris left in the exhibitor's space.
16. No refund, in whole or in part, will be granted at any time or under any circumstances.
17. Exhibitor sampling of food or beverages is prohibited during the Expo without prior written approval from LLE. Alcoholic beverages are strictly forbidden.

www.lakesidelivingexpo.com

lakesidelivingexpo@gmail.com

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- We agree to abide by all rules and regulations adopted by LLE and have read the Conditions of Contract as shown above.
 - If this contract is sent to LLE by facsimile, we authorize LLE to take any and all steps as though the facsimile copy of the contract were an original.



AUTHORIZED SIGNATURE

COMPANY NAME

DATE